

Sustainable Product Guide

Making sustainable material choices easier



Initiatives and commitments

Responsible Materials Selection

Rubber is the core of our DNA.

Natural rubber is a core component in many of our products. Today and in the past, we have been working closely with our rubber supplier in South East Asia to make sure that the natural rubber is harvested without harming people or the forest. Now we go one step further. We are the first rubber flooring manufacturer to be awarded with the PEFC (the Programme for the Endorsement of Forest Certification) certification.

Furthermore, we use synthetic rubber in our products. This is necessary in order to achieve the proven functional properties of our products, such as extraordinary longevity and wear resistance as well as the resistance to oils and greases. We are working on replacing synthetic rubber with bio-attributed synthetic rubber. Our noracare product, in which we use bio-attributed synthetic rubber for the first time, is a pioneer in this field. The conversion of other products is underway.

Low Carbon Floors

Absolute emission reduction is critical to meet the climate crisis. We're backing up our words with more investment in solutions that accelerate carbon reduction and storage, rather than offsets.

We have more work to do to become the most sustainable company in the world. We've made incredible progress in our 30-year journey, and we'll keep innovating and improving to reach our carbon negative goal by 2040. We are investing more in critical R&D and innovation projects focused on direct action and impact, rather than offsets, to meet our ambitious objectives

In September 2021, Interface and nora as part of it became the first flooring company to have our ambitious greenhouse gas reduction targets validated by the Science Based Targets initiative (SBTI). This important third-party validation acknowledges that our goals to reduce emissions by 2030 are at the right ambition level to address global climate change.

Product Life Cycle

Product longevity is an important part of the circular economy discussion and contributes to global sustainable development.

The ecological advantages are obvious: longer-lasting goods require later replacement and thus lower new purchase rates. As a result, less waste is produced and smaller amounts of raw materials and energy are used in the production of goods, resulting in less carbon emissions.

nora floors have many advantages in this respect. Due to their extremely dense, vulcanised, closed surface, nora floor coverings are not only extraordinarily robust and durable; they do not require coating. This makes them particularly cost-effective to maintain over their entire life cycle.

nora floor coverings also offer a long service life. norament flooring coverings have a life of at least 40 years, while noraplan and noracare floorings have a life of at least 30 years.



We are committed to increasing the recycled content in our products Environmental Management Systems

Use of recycled content

ISO 14001 Certified Since 2008

Products with Sustainable Attributes - Synthetic-based, raw and recycled materials that meet best practice guidelines

norament 926 pastilles, grano, satura, pado, castello, arago, kivo	Ideal for extremely heavy usage. Different surface finishes: pastilles, hammerblow, textured. No welding required and no coatings needed. Modular format, 1004x1004mm	Manufactured from Bio-based and synthetic materials. PVC free, phthalate free, plasticizer free Low VOC's	RPV Finishes Score ≥ 12 • Product Specific EPD • Cradle-to-Cradle Silver v3.1 • GreenTag Level A certified • Science Based Targets - Targets Set	15 years
norament 825 pastilles	Ideal for heavy usage. No welding required and no coatings needed. Modular format, 501x501mm 825.	Manufactured from Bio-based and synthetic materials. PVC free, phthalate free, plasticizer free Low VOC's	 RPV Finishes Score = 10 Product Specific EPD Science Based Targets - Targets Set 	15 years
norament 992 pastilles, grano	For areas with extreme requirements. No welding required and no coatings needed. Modular format, 1004x1004mm.	Manufactured from Bio-based and synthetic materials. PVC free, phthalate free, plasticizer free Low VOC's Contains at least 37% recycled content	RPV Finishes Score = 10 • Product Specific EPD • Science Based Targets - Targets Set	15 years
norament 928 ED grano	Electrostatically dissipative. Protect against electrical shock, resists most oils, grease and chemicals.	Manufactured from Bio-based and synthetic materials. PVC free, phthalate free, plasticizer free Low VOC's	RPV Finishes Score = 10 • Product Specific EPD • Science Based Targets - Targets Set	15 years
norament 927 EC grano noraplan 927 EC astro	Electrostatically conductive for optimum ESD protection for electronic equipment and devices. suitable for areas with risks of explosions.	Manufactured from Bio-based and synthetic materials. PVC free, phthalate free, plasticizer free Low VOC's	RPV Finishes Score = 10 • Product Specific EPD • Science Based Targets - Targets Set	15 years
noraplan 913 iona, linee, sentica, signa, valua, stone, uni, unita, eco, ultra grip	All noraplan floorings are suitable for heavy-traffic areas. Different surface finishes: Silky matte, linear, smooth, grip.	Manufactured from Bio-based and synthetic materials. PVC free, phthalate free, plasticizer free Low VOC's	 RPV Finishes Score = 12 Product Specific EPD GreenTag Level A certified Cradle-to-Cradle Silver v3.1 Science Based Targets - Targets Set 	5-15 years
noraplan ED sentica, signa, stone	Electrostatically dissipative. Protect against electrical shock, resists most oils, grease and chemicals.	Manufactured from Bio-based and synthetic materials. PVC free, phthalate free, plasticizer free Low VOC's	RPV Finishes Score = 10 • Product Specific EPD • Science Based Targets - Targets Set	15 years
noraplan Acoustic sentica, signa, stone	For high footfall sound absorption with an improvement of 20dB. Hot welded.	Manufactured from Bio-based and synthetic materials. PVC free, phthalate free, plasticizer free Low VOC's	RPV Finishes Score = 10 Product Specific EPD Science Based Targets - Targets Set	15 years
noracare seneo, uneo,	For areas with extraordinary demands on hygienic cleaning and maintenance with good stain and chemical resistance.	Manufactured from Bio-based and synthetic materials. PVC free, phthalate free, plasticizer free Low VOC's	RPV Finishes Score ≥ 12 • Product Specific EPD • Cradle-to-Cradle Gold v3.1 • Science Based Targets - Targets Set	15 years



